



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-24-2012 PAGE: 1 of 2

MUNDY KATOWITZ MEDIA INC - 2994  
ATTN: CAROLE MUNDY  
1322 G. STREET, SE  
WASHINGTON DC 20003

Contract No 403506	Contract Dt 10-24-2012	Revision Dt	Rev# 0	Advertiser ADLER FOR CONGRESS, SHELLEY	Brand SHELLEY ADLER FOR CONGRESS	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est# 1827			CMS # 247138	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 247138							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1827														
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	9	30	1	1	1	1	1			5	650	5	3,250.00
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	9	30	1							1	650	1	650.00
3	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30	1	1	1	1	1			5	1,500	5	7,500.00
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30	1							1	1,500	1	1,500.00
5	10-29-2012	11-01-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	1	1	1	1				4	1,500	4	6,000.00
6	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	1							1	1,500	1	1,500.00
7	11-03-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)	9	30						1	1	2	1,400	2	2,800.00
8	10-29-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	7	30	1	1	1	1	1			5	1,600	5	8,000.00
9	10-30-2012	11-01-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	7	30		1		1				2	1,600	2	3,200.00
10	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	7	30	1							1	1,600	1	1,600.00
11	10-31-2012	10-31-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	7	30			1					1	2,000	1	2,000.00
12	11-02-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30					1			1	1,700	1	1,700.00
														Contracted Gross Total:		29	39,700.00
														Actual Gross Total:		29	39,700.00
														Agency Commission:			5,955.00
														Net Total:			33,745.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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			Agency CPE: E : 1827																		
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total			
Nov 12		0.00			0.00			39,700.00			0.00							39,700.00			
TOTAL		0.00			0.00			39,700.00			0.00							39,700.00			

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